MeSquared

AI Visibility Audit Report

Comprehensive SEO, AEO, and GEO Analysis

SAMPLE REPORT

Sweet Spot Donuts

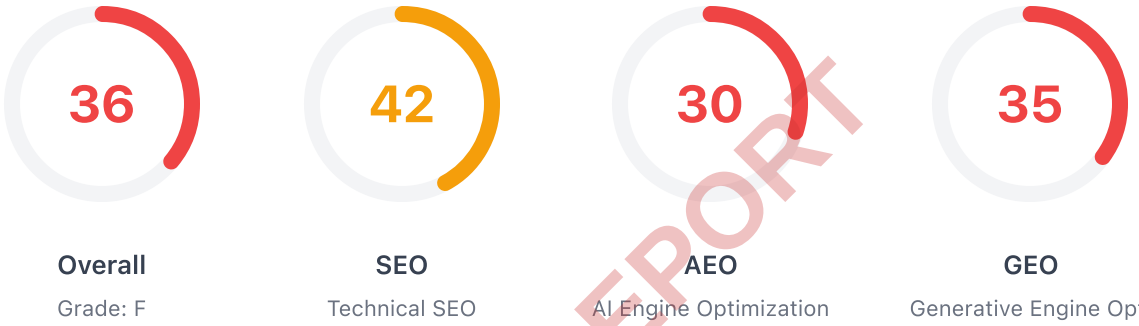
sweetspotdonuts.com

March 2026

AI Visibility Audit Report

Prepared by: MeSquared AI (mesquared.ai)
Date: March 14, 2026
Website: https://www.sweetspotdonuts.com
Client: Sweet Spot Donuts

A. Executive Summary



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Category	Score	Grade
Technical SEO	42/100	F
On-Page SEO	55/100	D
Content Depth	38/100	F
Schema Markup	5/100	F
AEO (AI Engine Optimization)	30/100	F
GEO (Generative Engine Optimization)	35/100	F
Local SEO	45/100	D
Overall	**36/100**	**F**

Plain English Summary: Sweet Spot Donuts has a clean, functional website built on Next.js, but it is severely underperforming in search visibility. The site has zero structured data (schema markup), thin content on most pages, no blog, missing critical pages (no contact page, no individual location pages), and a 404 page that provides no navigation or recovery options. Most pages have fewer than 200 words of content, which Google considers "thin content" and will not rank competitively. The franchise page is the strongest page on the site but still lacks a lead capture form.

Top 3 Revenue-Impact Items

1. No Schema Markup at All ($0 fix, massive impact)

Adding LocalBusiness, FoodEstablishment, and FAQPage schema will immediately improve visibility in Google's local pack, rich snippets, and AI search results. This alone could increase organic traffic 20-40%.

2. Thin Content on Every Page (content investment needed)

The homepage has roughly 150 words of body content. The locations page has no actual addresses listed. The menu page has no prices. Google cannot rank pages with this little content. Each core page needs 500–1,500 words minimum.

3. Missing Contact Page (404 error)

The /contact URL returns a 404 error. There is no way for customers to contact the business through the website except for email addresses buried in footers. This is losing leads and franchise inquiries every day.

📌 The following sections show the structure and issues identified. Exact code fixes, schema markup, and implementation instructions are included in the full paid report.

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B. Page-by-Page Analysis

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B1. Homepage (/)

URL: https://www.sweetspotdonuts.com/

Element	Current	Status
Title Tag	`Sweet Spot Donuts`	⚠️ Missing location, missing keywords
Meta Description	Not detected in crawl	❌ Missing or not rendered
H1	Not detected (likely rendered via JS)	❌ Critical issue
Word Count	~150 words	❌ Extremely thin
Schema	None	❌ Missing
Open Graph	Not detected	❌ Missing
Canonical	Not verified	⚠️ Check

Current Title Tag:

🔒 *Code available in full report*

Recommended Title Tag:

🔒 *Code available in full report*

Recommended Meta Description:

🔒 *Code available in full report*

Recommended H1:

🔒 *Code available in full report*

H2/H3 Structure Analysis:

- Current: H2 "What We Offer" → H3s for each product. H2 "Why Choose Sweet Spot?" → H3s for features. H2 "Ready to Experience Sweet Spot?"
- Issue: No H1 tag detected. The page jumps straight to H2.
- Fix: *Available in full report*

Content Depth Assessment:

The homepage has roughly 150 words of actual content. This is critically thin. A homepage for a food business should have 500-800 words minimum covering:

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- What the business is (answer-first paragraph)
- Product overview with specifics (donut count, ice cream flavor count, price range)
- Location info with addresses
- Hours of operation
- Why choose this business (differentiators)
- Testimonials or review snippets
- Call-to-action sections

Content to Add (homepage):

🔒 *Code available in full report*

Image Audit:

- Images are loaded via JavaScript/Next.js, so alt text cannot be verified via crawl
- Recommendation: Audit every <img> and Next.js <Image> tag to ensure alt text is present
- All product images should have descriptive alt text: "fresh glazed mini donuts from Sweet Spot in Georgetown Texas" not "donuts" or "IMG_4532"

Internal Linking Opportunities:

- Homepage should link to: /menu, /locations, /order, /franchise, /about, /rewards, /spirit-nights, /party-pack
- Currently links to: /order, /locations
- Missing links: /menu, /franchise, /about, /rewards, /spirit-nights, /party-pack, /events, /jobs

Mobile/UX Notes:

- Next.js typically handles viewport meta tag, but verify this is present

🔒 *Code available in full report*

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B2. About Page (/about)

URL: https://www.sweetspotdonuts.com/about

Element	Current	Status
Title Tag	`About Sweet Spot Donuts | Our Story`	✅ Good but could be better
Meta Description	Not detected	❌ Missing
H1	Not detected	❌ Missing
H2	"About Sweet Spot", "Our Story", "What Makes Us Special", "Our Products", "Get in Touch"	✅ Good structure
Word Count	~450 words	⚠️ Thin
Schema	None	❌ Missing

🔒 *Recommended tags, H1, and content additions available in full report*

Content Gaps:

- No founding year mentioned prominently
- No photos of the founders
- No timeline/milestones
- No mention of franchise growth or number of locations
- No awards, press mentions, or community involvement
- The "Get in Touch" section should be a separate contact page

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B3. Menu Page (/menu)

URL: https://www.sweetspotdonuts.com/menu

Element	Current	Status
Title Tag	`Menu - Mini Donuts, Homemade Ice Cream, Candy & Coffee | Sweet Spot`	✅ Good
Meta Description	Not detected	❌ Missing
H1	Not detected	❌ Missing
Word Count	~250 words	❌ Very thin
Schema	None	❌ Missing — needs Menu schema
Prices	Not listed	❌ Critical gap

🔒 *Recommended tags and H1 available in full report*

Critical Content Gaps:

1. **NO PRICES listed anywhere on the menu page.** Customers search "Sweet Spot mini donuts prices" and "mini donut prices near me."
2. **No complete flavor list.** The page says "30+ flavors" but only lists 5. List ALL flavors organized by tier.
3. **No images of actual menu items.** Food businesses live and die by food photography.
4. **No allergen information.** The nut-free claim is made elsewhere, but specific allergen info should be here.

🔒 *Full flavor list, pricing template, and content additions available in full report*

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B4. Franchise Page (/franchise)

URL: https://www.sweetspotdonuts.com/franchise

Element	Current	Status
Title Tag	`Franchise Opportunities - Sweet Spot Donuts`	✅ Good
Meta Description	Not detected	❌ Missing
H1	Not detected	❌ Missing
Word Count	~1,200 words	✅ Best content page on site
Schema	None	❌ Missing
Lead Capture Form	Not detected	❌ Critical — no way to apply

🔒 *Recommended tags and H1 available in full report*

Content Strengths:

- Good FAQ section with financial details
- Franchise fee clearly stated ($20,000)
- Financial requirements listed ($300K net worth, $100K liquidity)
- Royalty structure explained (6%)
- Timeline given (4-9 months)
- Legal disclaimer present
- Support services well described

Content Gaps:

- **No franchise inquiry form on the page.** The email is there, but no structured form to capture leads.
- No success stories or testimonials from existing franchisees
- No territory map showing available vs. taken territories
- No video content
- No comparison table vs. other franchise opportunities

🔒 *Franchise inquiry form HTML available in full report*

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B5. Locations Page (/locations) — CRITICAL

URL: https://www.sweetspotdonuts.com/locations

Element	Current	Status
Title Tag	`Store Locations - Sweet Spot Donuts in Texas`	✅ Good
Meta Description	Not detected	❌ Missing
H1	Not detected	❌ Missing
Word Count	~100 words	❌ Critically thin
Schema	None	❌ Missing — needs LocalBusiness
Addresses Listed	None visible in text crawl	❌ Critical failure

This is the most critically broken page on the site. The locations page does NOT list any actual locations. There are no addresses, no phone numbers, no hours of operation visible in the crawled content.

🔒 *Recommended tags, H1, and location page template available in full report*

Each location needs: embedded Google Map, storefront photo, "What's Nearby" section, parking info, delivery options (DoorDash, Grubhub, Uber Eats links).

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B6. Order Page (/order)

URL: https://www.sweetspotdonuts.com/order

Element	Current	Status
Title Tag	`Order Party Packs Online - Sweet Spot Donuts Georgetown & Houston TX`	✅ Good
Meta Description	Not detected	❌ Missing
Word Count	~60 words	❌ Very thin

🔒 *Recommended tags and content additions available in full report*

B7. Party Pack Page (/party-pack)

URL: https://www.sweetspotdonuts.com/party-pack

Element	Current	Status
Title Tag	`Custom Party Packs - 64 Mini Donuts | Sweet Spot`	✅ Good
Meta Description	Not detected	❌ Missing
Word Count	~350 words	⚠️ OK but could be more

Content Strengths: Clear pricing ($39.99 base), tier explanation, occasion suggestions, and presentation details.

Gaps: No photos, no customer testimonials, no FAQ section.

🔒 *Recommended tags and content additions available in full report*

B8. Spirit Nights Page (/spirit-nights)

Element	Current	Status
Title Tag	`Spirit Nights Fundraising - Schools & Organizations | Sweet Spot`	✅ Good
Meta Description	Not detected	❌ Missing
Word Count	~100 words	❌ Very thin

Needs: Booking form, success stories, downloadable flyer, FAQ, photos from previous events.

🔒 *Recommended tags and content additions available in full report*

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B9. Rewards Page (/rewards) — ✅ Best Page on Site

Element	Current	Status
Title Tag	`Sweet Spot Rewards Program - Earn Points & Get $5 OFF | Mini Donuts Loyalty`	✅ Good
Word Count	~500 words	✅ Good — best structured page
FAQ Present	Yes, 6 questions	✅ Excellent

This page is the model for how all pages should be built. It has clear structure, FAQ section, specific details, and a call-to-action. Replicate this quality across the entire site.

B10. Events Page (/events)

This page is effectively empty. It only shows the site footer. Either populate it with event content or redirect to /spirit-nights.

B11. Jobs Page (/jobs)

~50 words. Needs job descriptions, benefits, employee testimonials, application form.

🔒 *Recommended meta description and content additions available in full report*

B12. Products Page (/products)

~100 words. Appears to overlap with /order — consider consolidating with a 301 redirect.

B13. Terms (/terms) & Privacy (/privacy)

Both pages are well-written with comprehensive legal content. No major issues.

Minor fixes: Add "Last Updated" date. Terms page references info@nikys.com but should be info@sweetspotdonuts.com. Privacy page references privacy@nikys.com — verify this email works.

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B14. Missing Pages — Critical Gaps

Missing Page	Priority	Why It Matters
/contact	🔴 Critical	No contact page. Returns 404. Losing leads daily.
/faq	🔴 Critical	FAQ pages are the #1 driver of AI search citations
/blog	🟡 Important	No blog = no content engine = no organic growth
/gallery	🟡 Important	Food businesses need visual content
/reviews	🟡 Important	Social proof drives conversions
Individual location pages	🔴 Critical	Each location needs its own URL for local SEO
/franchise/apply	🟡 Important	Dedicated application page
/catering	🟡 Important	Currently returns 404

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C. Technical SEO Fixes

C1. Sitemap.xml

A sitemap exists at https://www.sweetspotdonuts.com/sitemap.xml with 14 URLs.

Issues: All lastmod dates are identical (2026-03-11T15:52:21.445Z), suggesting auto-generation. Missing pages not included.

🔒 *Recommended sitemap XML available in full report*

C2. robots.txt

🔒 *Current and recommended robots.txt available in full report*

Explicitly allowing AI crawlers ensures your content appears in ChatGPT, Perplexity, Google AI Overview, and other AI search engines.

C3. Meta Tags — Complete List for Every Page

Meta tags need to be added to ALL 14 pages. None currently have meta descriptions.

🔒 *Complete meta tag sets for all pages available in full report*

C4. Open Graph Tags — Per Page

Open Graph tags missing from all pages. These control how links appear when shared on social media.

🔒 *Complete OG tag sets for all pages available in full report*

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C5. Canonical URLs

Every page should have a self-referencing canonical tag. Check /products vs. /order for overlapping content — consider a 301 redirect.

🔒 *Canonical tag implementation available in full report*

C6. Header Structure Fixes

Page	Issue	Fix
Homepage	No H1 detected	Add H1 as first heading
About	No H1 detected	Add H1 before "About Sweet Spot" H2
Menu	No H1 detected	Add H1 before "Our Delicious Menu" H2
Franchise	No H1 detected; two H2s before content	Add H1, consolidate intro H2s
Locations	No H1 detected	Add H1
All pages	H2 "Sweet Spot Donuts" in footer	Change footer headings to div/p tags

Rule: Every page should have exactly ONE H1. Never skip heading levels.

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C7–C10. Page Speed, Mobile, SSL, 404

- **Page Speed:** Next.js provides automatic code splitting and image optimization. Run PageSpeed Insights on each page (target 90+ all categories).
- **Mobile:** Verify viewport meta, test order flow on mobile, check tap targets (min 48x48px).
- **SSL/HTTPS:** ✅ Verified. HTTPS working, HTTP redirect working, www redirect working.
- **404 Page:** Current 404 is a default Next.js page with no navigation. Needs custom 404 with links, search, branding.

🔒 *Custom 404 page code (Next.js) available in full report*

D. Schema Markup (Ready to Paste)

No schema markup was detected on ANY page. This is the single biggest quick win for search visibility.

D1. Organization Schema

Paste into the <head> of EVERY page (or in Next.js _app.js / layout.js).

🔒 *Organization JSON-LD schema available in full report*

D2. LocalBusiness / Restaurant Schema

Paste on the homepage AND /locations page.

🔒 *LocalBusiness JSON-LD schema with Restaurant subtype available in full report*

D3. FoodEstablishment Schema

Covered in the Restaurant schema (Restaurant is a subtype of FoodEstablishment). Menu schema included.

D4. BreadcrumbList Schema

Add to every interior page.

🔒 *BreadcrumbList JSON-LD for Menu, Franchise, and Locations pages available in full report*

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D5. FAQPage Schema

For the Franchise and Rewards pages — enables FAQ rich results in Google.

🔒 *FAQPage JSON-LD schema for both pages available in full report*

D6. WebSite Schema

Add to homepage only. Includes SearchAction if site has search.

🔒 *WebSite JSON-LD schema available in full report*

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E. Content Strategy & Rewrites

E1. Answer-First Rewrites (Per Page)

AI engines (Google AI Overview, ChatGPT, Perplexity) pull 45-90 word factual snippets as answers. Every page needs an answer-first opening paragraph.

🔒 *Answer-first paragraph rewrites for Homepage, About, Menu, Franchise, and Locations pages available in full report*

E2. FAQ Sections to Add (Per Page)

🔒 *FAQ content for Homepage and Menu pages available in full report*

Franchise page already has good FAQ content — just add the FAQPage schema markup (Section D5).

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E3. Content Gaps — Missing Pages to Create

Page	Content Brief	Words	Priority
/contact	Contact form, phone, email, address, map, hours	300-500	🔴 Week 1
/faq	15-20 questions covering products, ordering, allergens, locations, franchise	1,500-2,000	🔴 Week 1
/locations/tomball	Individual location with full details, map, hours, reviews, photos	800-1,200	🔴 Week 1
/catering	Corporate events, weddings, birthday parties, pricing, booking	800-1,200	🟡 Week 2-3
/gallery	Photos with descriptive alt text	200 + 20-30 photos	🟡 Week 2-3
/blog	2-4 posts/month: recipes, behind-the-scenes, franchise stories	600-1,000/post	🟡 Month 1
/reviews	Curated testimonials from Google, Yelp, social media	500-800	🟡 Month 1
/franchise/apply	Dedicated franchise application form	400-600 + form	🟡 Week 2-3

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E4. Internal Linking Map

Every page should link to related pages. Currently, most pages only link to /order and /locations.

🔒 *Full internal linking structure and Next.js implementation code available in full report*

F. AI Search Optimization (AEO/GEO)

F1. AI Crawler Access

Current Status: The robots.txt does NOT explicitly block any AI crawlers. Good.

Recommended: Add explicit Allow rules for known AI bots. Verify no hosting-level or CDN bot blocking.

Test: Search for "Sweet Spot Donuts" in ChatGPT, Perplexity, and Google AI Overview to see if content is indexed.

F2. Content Format for AI Extraction

General Rules for All Pages:

1. Start every page with a factual answer paragraph (45-90 words, no fluff)
2. Use definition-style formatting for key terms
3. Use tables for structured data (pricing, hours)
4. Use numbered lists for processes
5. Use H2/H3 headers that match search queries

🔒 *Page-specific reformatting instructions available in full report*

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F3. Citation Signals (E-E-A-T)

What's Missing:

- No "About the Founders" detail — add founder bios
- No dates on any content — add "Last Updated" to every page
- No review/rating display on the site
- No press/media mentions section
- No franchise disclosure document reference with dates

🔒 *E-E-A-T implementation code available in full report*

F4. Freshness Signals

- Add "Last Updated: March 2026" to every page footer
- Update sitemap lastmod dates to reflect actual changes
- Create a blog and publish 2-4 posts/month
- Add "Seasonal Specials" section that changes monthly
- Update events page with current Spirit Night dates

F5. Featured Snippet Optimization

Format content to win Google Featured Snippets (answer boxes):

- **"What is Sweet Spot Donuts?"** — Answer-first paragraph
- **"Sweet Spot Donuts franchise cost"** — "Franchise at a Glance" table
- **"Sweet Spot Donuts menu"** — Bullet list of all flavors by tier
- **"Sweet Spot Donuts hours"** — HTML table of hours

🔒 *Snippet-optimized content blocks available in full report*

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G. Local SEO (Critical for Franchise)

G1. Google Business Profile

Action Items:

- Verify GBP is claimed and verified
- Ensure all GBP info matches website exactly (NAP consistency)
- Upload at least 20 high-quality photos
- Add menu items with prices
- Set correct business hours
- Add attributes: Nut-free, Family-friendly, Online ordering, Pickup available
- Post weekly Google Business updates
- Respond to EVERY Google review within 24 hours

G2. NAP Consistency

NAP = Name, Address, Phone. Must be identical everywhere.

Inconsistencies Found: Terms page uses info@nikys.com. Terms phone: (832) 428-4697. Franchise contact: (281) 698-7455. These must be unified.

🔒 *Standard NAP format and fix instructions available in full report*

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G3. Local Citations — Top Directories

Directory	Priority	Status
Google Business Profile	🔴 Critical	Likely claimed
Yelp	🔴 Critical	✅ Listed (10 reviews)
Facebook	🔴 Critical	✅ Listed
Apple Maps	🔴 Critical	Check
TripAdvisor	🟡 Important	Check
Bing Places	🟡 Important	Check
DoorDash / Grubhub / Uber Eats	🟡 Important	Likely listed
Franchise.org	🟡 Important	✅ Listed (IFA article)

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G4. Review Strategy

Current: 10 Yelp reviews, unknown Google count. **Goal:** 50+ Google reviews, 25+ Yelp reviews within 6 months.

- In-store QR code signage at register
- Receipt prompt with short URL
- Respond to EVERY review within 24 hours
- Spirit Night follow-up emails requesting reviews
- Party pack post-order review request

G5. Location Page Template

Create individual pages for each franchise location with full details.

🔒 *Complete HTML location page template available in full report*

H. Competitive Quick-Look

Search Rankings: "mini donut franchise"

Rank	Business
1	Mini Donut Company
2	DonutNV
3	**Sweet Spot Donuts** ✅
4	Humble Donut Co.
5	Tiny Little Donuts

Good news: Sweet Spot ranks #3 for "mini donut franchise." **Bad news:** Competitors have significantly more content depth.

Competitive Feature Comparison

Feature	Sweet Spot	DonutNV	Mini Donut Co.	Humble Donuts
Blog	❌	✅	✅	✅
Franchise Lead Form	❌	✅	✅	✅
Video Content	❌	✅	❌	❌
Schema Markup	❌	⚠️ Partial	❌	❌
Menu with Prices	❌	N/A	✅	✅
Individual Location Pages	❌	✅	✅	✅
Contact Page	❌ (404!)	✅	✅	✅
Press/Media Section	❌	✅	❌	❌

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I. Implementation Roadmap

Week 1 — Quick Wins (15-20 hours)

Task	Est. Time	Impact
Add meta descriptions to ALL pages	2 hours	High
Add H1 tags to ALL pages	1 hour	High
Add Organization schema (site-wide)	1 hour	High
Add LocalBusiness/Restaurant schema	1 hour	High
Add FAQPage schema to Franchise + Rewards	1 hour	High
Add BreadcrumbList schema to all pages	1 hour	Medium
Create /contact page with form	3 hours	🔴 Critical
Add answer-first paragraphs to top 5 pages	2 hours	High
Fix 404 page with navigation	1 hour	Medium
Update robots.txt with AI crawler rules	15 min	Medium
Add OG + canonical tags to all pages	3 hours	Medium

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Week 2-3 — Technical & Content (25-35 hours)

Task	Est. Time	Impact
Create individual location pages	4 hours	🔴 Critical
Add addresses/hours to /locations	2 hours	Critical
Create /faq page (15-20 questions)	3 hours	High
Add prices + full flavor list to /menu	3 hours	High
Create /catering page	3 hours	Medium
Add franchise inquiry form	2 hours	🔴 Critical
Populate /events, expand /jobs	4 hours	Medium
Internal links + OG images + alt text audit	7 hours	Medium

Month 1 — Content Expansion (30-40 hours)

Task	Est. Time	Impact
Create /blog with first 4 posts	8 hours	High
Create /reviews + /gallery pages	5 hours	Medium
Rewrite About page with expanded founder story	2 hours	Medium
Add testimonials to homepage	1 hour	Medium
Franchise success stories	3 hours	High
Set up GBP posting schedule	1 hour	Medium

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Month 2-3 — Growth (Ongoing)

Task	Frequency	Impact
Publish 2-4 blog posts	Weekly	High
Google Business updates	2x/week	Medium
Respond to all reviews	Daily	High
Monitor search rankings	Weekly	Medium
Claim all local directory listings	One-time	High
Review generation strategy	Ongoing	High

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J. Appendix

J1. Full Crawl Data

URL	Status	Words	H1	Schema	Meta Desc
/	200	~150	❌	❌	❌
/about	200	~450	❌	❌	❌
/menu	200	~250	❌	❌	❌
/franchise	200	~1,200	❌	❌	❌
/locations	200	~100	❌	❌	❌
/order	200	~60	❌	❌	❌
/party-pack	200	~350	❌	❌	❌
/spirit-nights	200	~100	❌	❌	❌
/rewards	200	~500	❌	❌	❌
/events	200	~40	❌	❌	❌
/jobs	200	~50	❌	❌	❌
/products	200	~100	❌	❌	❌
/terms	200	~800	❌	❌	❌
/privacy	200	~1,000	❌	❌	❌
/contact	**404**	0	N/A	N/A	N/A
/catering	**404**	0	N/A	N/A	N/A

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Total indexed pages: 14 live + 2 broken (404)
Total word count: ~4,150 words (extremely low for a 14-page site)
Schema markup: ZERO on any page
Meta descriptions: ZERO on any page
H1 tags: ZERO on any page
Open Graph tags: Not detected on any page

J2. Schema Implementation Guide

All schema blocks are provided in Section D. To implement in Next.js, add them to your layout component.

🔒 *Next.js layout implementation code for all schema types available in full report*

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J3. Implementation Checklist

Week 1 — Quick Wins:

- ☐ Add meta description to all 12 pages
- ☐ Add H1 tag to all 12 pages
- ☐ Add Organization schema (site-wide)
- ☐ Add Restaurant/LocalBusiness schema (homepage + locations)
- ☐ Add FAQPage schema to /franchise and /rewards
- ☐ Add BreadcrumbList schema to all interior pages
- ☐ Create /contact page
- ☐ Add answer-first paragraphs (homepage, about, menu, franchise, locations)
- ☐ Create custom 404 page
- ☐ Update robots.txt
- ☐ Add OG tags to all pages
- ☐ Add canonical tags to all pages

Week 2-3 — Technical & Content:

- ☐ Create /locations/tomball individual page
- ☐ Add addresses and hours to /locations
- ☐ Create /faq page
- ☐ Add prices + complete flavor list to /menu
- ☐ Create /catering page
- ☐ Add franchise inquiry form to /franchise
- ☐ Populate /events and expand /jobs
- ☐ Add internal links between all pages
- ☐ Create OG images for each page
- ☐ Audit and fix all image alt text
- ☐ Resolve /products vs /order duplication

Month 1 — Content:

- ☐ Set up /blog with first 4 posts
- ☐ Create /reviews or /testimonials page

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- ☐ Create /gallery page
- ☐ Rewrite /about with expanded story
- ☐ Add customer testimonials to homepage
- ☐ Create franchise success story content
- ☐ Set up GBP posting schedule

Month 2-3 — Growth:

- ☐ Claim/verify all local directory listings
- ☐ Implement review generation strategy
- ☐ Set up Google Search Console monitoring
- ☐ Begin weekly blog publishing cadence
- ☐ Monthly content freshness updates
- ☐ Individual pages for new franchise locations
- ☐ Monitor AI search citations monthly

SAMPLE REPORT

MeSquared

Prepared by MeSquared AI

mesquared.ai | March 2026

This audit was prepared by MeSquared AI on March 14, 2026. All recommendations are based on current best practices for search engine optimization, AI engine optimization, and generative engine optimization.